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# Noah Grubb

I strive to make the internet a more human place through thoughtfully crafted applications and websites.

## EXPERIENCE

Present	<b>Sept 2019 - Present</b> Philadelphia, PA	<b>Blackfynn /</b> Frontend Engineer, Frontend Coordinator  Frontend development of a greenfield application for clinical trial management and electronic data capture of participant data  Lead agile ceremonies including a cross-team Sprint Planning across clinical study initiatives and priorities  Collaborate with designers to build a design system and component library for Blackfynn applications  Created and implemented a testing suite for the frontend application including unit and integrations tests with Jest & Cypress  Developed a plan and architecture for the frontend to create a maintainable, scalable, well-tested codebase with a focus on code composition  <b>Technologies used:</b> JavaScript, CSS, Vue, GraphQL, Apollo, Node, Cypress, Jest, Storybook, AWS AppSync, AWS Cognito
Recent	<b>Oct 2016 - Sept 2019</b> Philadelphia, PA	<b>Sailwind Digital /</b> Independent Developer  Ran the day-to-day operations of a solo practice web development shop  Provided tailor-made front-end and full-stack development solutions  Designed and engineered CSS animations, transitions and playful interactions to bring client sites to life  Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility  Created custom Gutenberg components plugin using React & PHP  <b>Technologies used:</b> JavaScript, CSS, Node, PHP, MySQL, React, WordPress, Shopify, Gatsby
	<b>Nov 2016 - Sept 2019</b> Philadelphia, PA	<b>Being Design /</b> Development Consultant  Provided tech leadership and direction for the company and led the development of Being's custom development projects  Built project roadmaps, planned feature launches, and created priorities for ongoing development  Developed customized CMS systems to build bespoke software solutions including learning management systems, ecommerce stores, and application prototypes  <b>Technologies used:</b> Javascript, CSS, PHP, MySQL, React, WordPress, Shopify
	<b>Jan 2017 - Sept 2019</b> Remote	<b>Toptal /</b> Software Engineer  Delivered high-quality digital solutions to a wide variety of clients as a WordPress & UX/UI engineering expert  <b>Technologies used:</b> Javascript, CSS, PHP, MySQL, WordPress, React, Gatsby

Previous

Mar 2018 - July 2018  
Philadelphia, PA

## University of Pennsylvania / Instructor

Led over 50 students in an intensive boot camp program

Instructed students on full-stack development starting with the basics of HTML, CSS, & JavaScript and advancing to more modern technologies & frameworks in the MERN stack (Mongo, Express, React, & Node)

**Technologies used:**

Javascript, CSS, Node, React, Express, Mongo, Mongoose, MySQL, Sequelize ORM

Apr 2016 - Sept 2016  
Philadelphia, PA

## Engine Room Tech / Application Developer

Created fully functional websites and applications for clients using WordPress, Drupal, and Laravel

Recognized as the team's WordPress expert

Managed WordPress site builds and custom plugin development and instructed the development team on best practices

**Technologies used:**

PHP, Javascript, CSS, MySQL, WordPress, Drupal, Laravel

Jan 2014 - April 2016  
Harrisburg, PA

## WebpageFX / Associate Lead Web Developer

Planned and developed responsive web solutions for over 100 clients - ranging from small ecommerce stores to sites for Fortune 100 companies

Executed a Website/Email Hosting initiative to better provide hosting solutions for clients

Collaborated with team members to develop and maintain a large scale, client-facing tool for collecting lead data and personalizing content by industry, geolocation, and other segments

Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility

Mentored and trained Junior Developers on best practices in web development and administered technical training for new Internet Marketers

**Technologies used:**

PHP, CSS, Javascript, Ruby, WordPress, Magento, Joomla

Jun 2013 - July 2014  
Philadelphia, PA

## WebpageFX / Internet Marketer

Tracked and improved traffic, conversions, and impressions with Google Analytics

Managed a portfolio of clients and provided timely feedback and customer support

## EXPERTISE

### Languages & Technologies

JavaScript/TypeScript  
CSS/SASS/PostCSS  
PHP  
GraphQL  
MySQL & PostgreSQL  
MongoDB

### Skills

Web Standards & Semantic HTML  
Modern CSS & CSS Best Practices  
Page speed and Performance  
Web Accessibility  
Progressive Web Apps  
Web Animation  
Web Components  
Web/Browser APIs  
Data Visualization  
Functional Programming

### Libraries & Frameworks

Vue  
React  
Svelte  
Redux & Vuex  
Apollo  
Jest  
Cypress  
Storybook  
WordPress  
Shopify  
Laravel  
Express  
Next.js  
NuxtJS  
Gatsby  
Eleventy  
ThreeJS  
D3  
Magento  
Drupal