Philadelphia, PA

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Noah Grubb

I strive to make the internet a more human place through thoughtfully crafted applications and websites.

EXPERIENCE

Present

August 2021 - Present
Remote

Stripe /
Software Engineer →
Senior Software Engineer

Early member of the Stripe Apps team - directly responsible for the Stripe Apps Lifecycle UI surfaces within the Stripe Dashboard

Drive the development of key product features, coordinating with other teams and cross-functional partners.

Architect eventually consistent UI patterns & components for the Stripe Dashboard to interact with asynchronous workflows

Lead an initiative to migrate 100% of users of a legacy integration path, Connect Extensions, to adopt Stripe Apps.

Step outside of my domain expertise when needed to assist the team & company in high prioirity initiatives.

Design and lead the implementation of a public API for Stripe Apps.

Enhanced security for all Stripe users by creating a new UX when creating new API keys to point users to Restricted API Keys instead of fully permissioned secret keys.

Pioneer new features & improvements outside of my team's owned surfaces to improve the Stripe Dashboard as a whole.

Mentor and advise team members in UI development best practices to raise the quality bar across the team.

Led agile ceremonies including sprint planning, retrospectives, & demo sessions when the team did not have a dedicated manager.

Technologies used:
JavaScript / TypeScript, React, Ruby, Java, GraphQL / Apollo

Recent

Sept 2019 - July 2021
Philadelphia, PA

Blackfynn /
Frontend Engineer, Frontend Coordinator

Frontend development of a greenfield application for clinical trial management and the electronic data capture of participant data

Lead agile ceremonies including a company-wide Sprint Planning meeting across clinical study initiatives and priorities

Collaborate with designers to build a design system and component library for Blackfynn applications

Implemented a testing suite for the frontend application including unit and integrations tests with Jest & Cypress

Established code guidelines and architecture for the frontend to create a maintainable, scalable, well-tested codebase with a focus on code composition

Technologies used:
JavaScript, CSS, Vue, GraphQL, Apollo, Node, Cypress, Jest, Storybook, AWS AppSync, AWS Cognito

Oct 2016 - Sept 2019
Philadelphia, PA

Sailwind Digital /
Independent Developer

Ran the day-to-day operations of a solo practice web development shop

Provided tailor-made frontend and full stack development solutions

Designed and engineered CSS animations, transitions and playful interactions to bring client sites to life

Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility

Created custom Gutenberg components for WordPress using React & PHP

Technologies used:
JavaScript, CSS, Node, PHP, MySQL, React, WordPress, Shopify, Gatsby

Nov 2016 - Sept 2019
Philadelphia, PA

Being Design /
Development Consultant

Provided tech leadership and direction for the company and led the development of Being's custom development projects

Built project roadmaps, planned feature launches, and created priorities for ongoing development

Developed customized CMS systems to build bespoke software solutions including learning management systems, ecommerce stores, and application prototypes

Technologies used:
Javascript, CSS, PHP, MySQL, React, WordPress, Shopify

Jan 2017 - Sept 2019
Remote

Toptal /
Software Engineer

Delivered high-quality digital solutions to a wide variety of clients as a WordPress & UX/UI engineering expert

Technologies used:
Javascript, CSS, PHP, MySQL, WordPress, React, Gatsby

Previous

Mar 2018 - July 2018
Philadelphia, PA

University of Pennsylvania /
Instructor

Led over 50 students in an intensive boot camp program

Instructed students on full-stack development starting with the basics of HTML, CSS, & JavaScript and advancing to more modern technologies & frameworks in the MERN stack (Mongo, Express, React, & Node)

Technologies used:
Javascript, CSS, Node, React, Express, Mongo, Mongoose, MySQL

Apr 2016 - Sept 2016
Philadelphia, PA

Engine Room Tech /
Application Developer

Created fully functional websites and applications for clients using WordPress, Drupal, and Laravel

Recognized as the team's WordPress expert

Managed WordPress site builds and custom plugin development and instructed the development team on best practices

Technologies used:
PHP, Javascript, CSS, MySQL, WordPress, Drupal, Laravel

Jan 2014 - April 2016
Harrisburg, PA

WebpageFX /
Associate Lead Web Developer

Planned and developed responsive web solutions for over 100 clients - ranging from small ecommerce stores to sites for Fortune 100 companies

Executed a Website/Email Hosting initiative to better provide hosting solutions for clients

Collaborated with team members to develop and maintain a large scale, client-facing tool for collecting lead data and personalizing content by industry, geolocation, and other segments

Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility

Mentored and trained Junior Developers on best practices in web development and administered technical training for new Internet Marketers

Technologies used:
PHP, CSS, Javascript, Ruby, WordPress, Magento, Joomla

Jun 2013 - July 2014
Philadelphia, PA

WebpageFX /
Internet Marketer

Tracked and improved traffic, conversions, and impressions with Google Analytics

Managed a portfolio of clients and provided timely feedback and customer support

EXPERTISE

Languages & Technologies

JavaScript/TypeScript
Ruby
Java
PHP
GraphQL
MySQL / PostgreSQL / SQLite
MongoDB
HTML & CSS

Skills

Web Standards & Semantic HTML
Modern CSS & CSS Best Practices
Page speed and Performance
Web Accessibility
Progressive Web Apps
Web Animation
Web Components
Web/Browser APIs
Data Visualization
Functional Programming

Libraries & Frameworks

React	Laravel
Vue	Express
Svelte	Next.js
Redux & Vuex	NuxtJS
Apollo	Gatsby
Jest	Eleventy
Cypress	ThreeJS
Storybook	D3
WordPress	Magento
Shopify	Drupal

Work samples available at **noahgrubb.com**